

Susannah Dusch McInerney

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Dynamic professional with a focused ability to think strategically within the needs of a creative environment through excellent problem solving and interpersonal skills. Strong knowledge of project management and experience using Adobe Creative Suite, PLM, Visual Retailing, and Microsoft Office. Highly organized self-starter with an eye for process improvement and ability to multitask while maintaining attention to detail.

Education

Savannah College of Art and Design | Savannah, GA | 2006–2010

Bachelor of Fine Arts in Fashion Design

- GPA 3.7, Dean's List, graduated cum laude
- Awarded Portfolio Scholarship by SCAD for apparel, painting, and jewelry design

Industry Experience

Anthropologie | Philadelphia, PA | August 2015–October 2016

Design Coordinator

- Worked closely with cross-functional and overseas teams to keep a calculated perspective in daily tasks, project execution, and online systems accuracy
- Managed team communications on a logistical level, presenting season calendars and new best practices to confirm deadlines are met
- Responsible for budget management through quarterly breakdowns and expense report tracking
- Assisted with meeting prep to ensure material is presented in an exciting and fresh way with emphasis on the brand identity
- Creative problem solving and troubleshooting to outline the responsibilities of this new role as it relates to the greater team

Stella & Dot | New York, New York | January 2015–May 2015

Technical Design Coordinator

- Point person for team communications and season calendar, particularly as it relates to tech pack development and product development
- Maintained the flexibility to focus on various design related projects as they arise to ensure big picture brand priorities are met, coordinating strategies between domestic and international offices
- Ability to work independently within a fast paced setting of quick decisions, immediate deadlines, and changing needs

The Jones Group | New York, New York | May 2012–October 2014

Design Support Coordinator

- Understanding of all division's work stages and needs through online systems to ensure the design process remains consistent with the brand calendar
- Unique position in the Design Team as liaison between various departments including Product Development, Planning, Sales, and Merchandising
- Worked across several brands to ensure a consistent perspective is kept in daily tasks- including meeting strategies, season hand off, and style creation

Hansae Co. Ltd. | New York, NY | February 2011–January 2012

Assistant Designer | Accounts: Target, Gap, Aéropostale, VS Pink

- Developed all aspects of design process from initial direction and fabric selection, to tech packs and customer meetings for all categories including women's, intimates, juniors, and active
- Played intricate role in creating quarterly trend book through extensive research, creative concept meetings, and execution of team ideas culminating in traveling internationally for trend presentations
- Account driven market research, including making monthly trend-forward design reports referenced by both domestic and overseas teams

Elise Overland | New York, NY | June 2010–October 2010

Public Relations/Studio Management

- Excelled in a highly creative and rigorous studio environment which stressed the importance self-motivated workload management
- PR responsibilities included managing social media, researching and organizing press information, and stylist communications
- Primarily focused on studio management and PR, while assisting across all teams including Design, Production, and Sales

DKNY/Donna Karan | New York, NY | June 2009–August 2009

Visual Merchandising Intern

- Assisted with a wide range of activities from Merchandising and Sales meetings to developing direction for new collections in-store presentation and completing daily organizational tasks
- Participated in several flagship changeovers, including organizing new merchandise, window displays, and store styling

Contributions

MentorScout | 2013–2015

- Mentee to PD Director, participating in a cross-division mentorship program with emphasis on independent projects and professional development

Fashion Travels–Fashion Show | 2010

- Helped lead a team in creating an extremely successful Fashion Show event which featured 12 student designers
- Directed backstage during setup, run-through, and actual show
- Responsible for coordinating designers, models, final show line-up, call times, and promotion/marketing